



MLA calling on local innovators

Tuesday 27 April 2010

Carine MLA Tony Krsticevic is calling on local entrepreneurs with an innovative idea to enter the 2010 WA Innovator of the Year Award.

The WA Innovator of the Year Awards offers business skills training, mentoring and financial support for successful entrants to launch a product or service into the marketplace.

Mr Krsticevic said the awards foster new talent to build on the State's existing strengths in science and innovation such as mining, petroleum and medical research.

"We are dedicated to raising the profile of science and innovation in Western Australia and advancing the growth of WA's innovation-based industries," he said.

"Innovation isn't just about developing an idea; it's about taking an idea and turning it into a commercially viable enterprise. This is the challenge that many innovators face.

"The WA Innovator of the Year Awards provides successful applicants with the tools to guide them through the commercialisation process.

"The 2010 Innovator of the Year program is an exciting initiative and I encourage all of the State's innovators from across public, private and academic sectors to participate."

There are two components to the Awards - the Business Competition and the Schools Competition.

The Business Competition is commercially focused, whilst the Schools Competition aims to promote innovation and excellence in design and technology in our State's schools.

The categories for the 2010 WA Innovator of the Year Awards are:

- Principal Sponsors Award - \$50,000 cash and \$50,000 in-kind support; and
- Category Awards - \$25,000 cash and \$25,000 in-kind support
 - Start-Up category** - Open to WA entrants/companies with an ABN/ACN which have developed their product or service from an idea, and can clearly define the problem it solves.

Growth category - Open to WA entrants/companies with an ABN/ACN that have developed a marketing plan, and sold, implemented or licensed a product, process or service.

Nominations close 5pm 14 June and the winners will be announced at the WA Innovator of the Year Awards luncheon on 4 November.

For a nomination form and details, please contact Mr Krsticevic's office on 9246 1800.

Media contact:
Lisa-Marie Tsoutsoulis 9246 1800